

Rep Order# 6864450 Ver# 5 Mod# 1 Status Confirmed

Traffic Order# 214929

Last Received: 10/19/2012 11:41 AM
Showing Buylines: All Lines

1 of 2

Station WISH-TV INDIANAPOLIS, IN
Advertiser () DSCC IE
Product DSCC IE
Estimate# 2115
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/2115
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	530A-6A	DAYBREAK FIRST EDITION	:30	\$450.00	10/17-10/19	1	1	1	\$450.00	
	2	W-F	6A-7A	DAYBREAK @ 6	:30	\$650.00	10/17-10/19	1	1	1	\$650.00	
	3	W-F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$500.00	10/17-10/19	1	1	1	\$500.00	
	4	W-F	10A-11A	LET'S MAKE A DEAL	:30	\$400.00	10/17-10/19	1	1	1	\$400.00	
	5	M	11A-12P	THE PRICE IS RIGHT	:30	\$750.00	10/22-10/22	1	1	1	\$750.00	
	6	W-F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$900.00	10/17-10/19	1	1	1	\$900.00	
	7	W-F	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$900.00	10/17-10/19	1	1	1	\$900.00	
	8	W-F	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$900.00	10/17-10/19	1	1	1	\$900.00	
	9	SU	6P-7P	WISH-TV 6P NEWS WEEKEND	:30	\$800.00	10/21-10/21	0	0	0	\$0.00	
	10	W-F	7P-730P	INSIDE EDITION	:30	\$850.00	10/17-10/19	1	1	1	\$850.00	
	11	W-F	730P-8P	ENTERTAINMENT TONIGHT	:30	\$900.00	10/17-10/19	1	1	1	\$900.00	
	12	TU	8P-9P	NCIS	:30	\$6,000.00	10/16-10/16	1	1	1	\$6,000.00	
	13	M	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$1,500.00	10/22-10/22	1	1	1	\$1,500.00	
	14	SA	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	

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Product DSCC IE
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Buyer Meredith Kaufman
Phone#
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Agency () GREAT AMERICAN MEDIA
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WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/2115
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Sales Office () PHILADELPHIA
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Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	M	6A-7A	DAYBREAK @ 6	:30	\$650.00	10/22-10/22	1	1	1	\$650.00	
	16	M	7P-8P	INSIDE/E.T.	:30	\$800.00	10/22-10/22	1	1	1	\$800.00	
Buyline Comment: MKGD FOR SUN 6-630P												

---REPORT TOTALS---

Report Totals: 15 / \$17,150.00

---SALES MONTHLY TOTALS---

Oct 12: 15 / \$17,150.00
Sales Totals: 15 / \$17,150.00
Station Totals: 15 / \$17,150.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$61,536	CABL 0%	WISH 27%	WNDY 0%	WRTV 16%	WTHR 39%
		WTTV 1%	WXIN 13%			

Books null
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---
CASH IN ADVANCE

Spot Manager: All, 10/16/12-10/22/12

Station	Advertiser	Product	Estim	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Placed	Rate	Ad-ID	Priority
Alt Order #: 06864450														
WISH	POL/DSCC IE	DSCC IE	2115	Tuesday 8-9p		758-9p	:30	10/16/12		Tue Hour 1		\$6,000.00		P2
WISH	POL/DSCC IE	DSCC IE	2115	Daybreak @ 6		558-7a	:30	10/17/12	6:43:42 AM	Daybreak @ 6		\$650.00		P2
WISH	POL/DSCC IE	DSCC IE	2115	CBS This Morning @7a		7-8a	:30	10/17/12	6:50:54 AM	Daybreak @ 6		\$500.00		P3
WISH	POL/DSCC IE	DSCC IE	2115	News 8 @5p		5-530p	:30	10/17/12	4:58:26 PM	M-F 4p-5p		\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	2115	Inside Edition		658-730p	:30	10/17/12	7:28:26 PM	M-F 7-730p		\$850.00		P2
WISH	POL/DSCC IE	DSCC IE	2115	Let's Make A Deal		958-11a	:30	10/18/12		Let's Make a Deal		\$400.00		P2
WISH	POL/DSCC IE	DSCC IE	2115	Daybreak @530am		530-6a	:30	10/18/12		Daybreak @ 530am		\$450.00		P3
WISH	POL/DSCC IE	DSCC IE	2115	Noon News		1158a-1230p	:30	10/18/12	12:22:33 PM	Noon News		\$900.00		P1
WISH	POL/DSCC IE	DSCC IE	2115	News 8 @6		558-630p	:30	10/19/12	5:59:00 PM	News 8 @6		\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	2115	Entertainment Tonight		728-8p	:30	10/19/12	7:28:56 PM	M-F 7-730p		\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	2115	News 8 @11 Saturday		11-1135p	:30	10/20/12		LN Sa		\$1,000.00		P1
WISH	POL/DSCC IE	DSCC IE	2115	News 8 Weekend/Sunday		558-7p	:30	10/21/12		News 8 Weekend/s		\$800.00		P1
WISH	POL/DSCC IE	DSCC IE	2115	News 8 @ 11 M-F		11-1135p	:30	10/22/12		LN M-F		\$1,500.00		P2
WISH	POL/DSCC IE	DSCC IE	2115	Daybreak @ 6		558-7a	:30	10/22/12		Daybreak @ 6		\$650.00		P2
WISH	POL/DSCC IE	DSCC IE	2115	Price Is Right		1058-12p	:30	10/22/12		Price is Right		\$750.00		P1
												\$17,150.00		
												\$17,150.00		

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location	Date
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I, Maura Gilroy
do hereby request station time concerning the following issue:

Democratic Senatorial
Campaign Committee

Broadcast Length	Time of Day Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Economy

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSCC - Brian Smoot, Exec Director

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

120 Maryland Ave NE DC 20002

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

Total Charges:

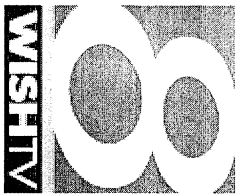
AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/DSCC IE
Product	DSCC IE
Estimate Number	2115

Invoice #	214929-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WISH
Account Executive	Petry/Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214929
Alt Order #	06864450
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Address:

Great American Media
 Attention: Accounts Payable
 3050 K Street Northwest
 Washington, DC 20007
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

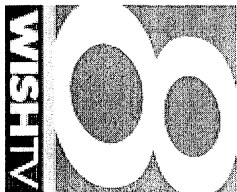
Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @530am	530-6a		10/15/12 to 10/21/12	1x	--WTF--				
				Th	10/18/12	:30	5:43 AM	DSIN1205H	\$450.00		1
2	WISH	Daybreak @ 6	558-7a		10/15/12 to 10/21/12	1x	--WTF--				
				W	10/17/12	:30	6:22 AM	DSIN1205H	\$650.00		1
3	WISH	CBS This Morning @7a	7-8a		10/15/12 to 10/21/12	1x	--WTF--				
				W	10/17/12	:30	7:26 AM	DSIN1205H	\$500.00		1
4	WISH	Let's Make A Deal	958-11a		10/15/12 to 10/21/12	1x	--WTF--				
				Th	10/18/12	:30	10:28 AM	DSIN1205H	\$400.00		1
5	WISH	Price Is Right	1058-12p		10/22/12 to 10/28/12	1x	M-----				
				M	10/22/12	:30	12:00 PM	DSIN1205H	\$750.00		1
6	WISH	Noon News	1158a-1230p		10/15/12 to 10/21/12	1x	--WTF--				
				Th	10/18/12	:30	12:25 PM	DSIN1205H	\$900.00		1
7	WISH	News 8 @5p	5-530p		10/15/12 to 10/21/12	1x	--WTF--				
				W	10/17/12	:30	4:58 PM	DSIN1205H	\$900.00		1
8	WISH	News 8 @6	558-630p		10/15/12 to 10/21/12	1x	--WTF--				
				F	10/19/12	:30	5:59 PM	DSIN1205H	\$900.00		1
9	WISH	News 8 Weekend/Sunday	558-7p		10/15/12 to 10/21/12	1x	-----S				
				Su	10/21/12	:00	7:40 PM	DSIN1205H	\$800.00 See MG 9.2		1
	WISH	ET/Inside Edition	658-8p		M	10/22/12	:30		\$800.00	MG for 9.1 10/21	2

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

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Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WISH	Inside Edition	658-730p		10/15/12 to 10/21/12	1x	--WTF--				
				W	10/17/12	:30	7:28 PM	DSIN1205H	\$850.00		1
11	WISH	Entertainment Tonight	728-8p		10/15/12 to 10/21/12	1x	--WTF--				
				F	10/19/12	:30	7:29 PM	DSIN1205H	\$900.00		1
12	WISH	Tuesday 8-9p	758-9p		10/15/12 to 10/21/12	1x	-T-----				
				Tu	10/16/12	:30	7:59 PM	DSIN1205H	\$6,000.00		1
13	WISH	News 8 @ 11 M-F	11-1135p		10/22/12 to 10/28/12	1x	M-----				
				M	10/22/12	:30	11:22 PM	DSIN1205H	\$1,500.00		1
14	WISH	News 8 @11 Saturday	11-1135p		10/15/12 to 10/21/12	1x	-----S-				
				Sa	10/20/12	:30	11:31 PM	DSIN1205H	\$1,000.00		1
15	WISH	Daybreak @ 6	558-7a		10/22/12 to 10/28/12	1x	M-----				
				M	10/22/12	:30	6:00 AM	DSIN1205H	\$650.00		1
Aired Spots											
15											

Gross Total \$17,150.00
Agency Commission \$2,572.50
Net Amount Due \$14,577.50
Payment Terms 30 Days

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